



NTU SYSTEM  
國立臺灣大學系統

## Invitation to the THE Branding & DataPoints Symposium August 12, 2016

Dear Colleagues,

We would like to invite you to the Times Higher Education (*THE*) Branding & DataPoints Symposium taking place on August 12, 2016 at National Taiwan Normal University, Taipei. This symposium, co-hosted by NTU System and Times Higher Education (*THE*), is a perfect opportunity for you to understand the Times Higher Education's Rankings and its key platforms aimed at helping universities excel. We encourage administrators and faculty members involved in rankings and branding to join us. The event details are furnished below.

### ***THE* Branding & DataPoints Symposium**

**Venue: National Taiwan Normal University (NTNU), Taiwan**

**Date: August 12, 2016 (Friday)**

**Time: 1.00-5.10 pm**

Key elements of this symposium include:

1. University Branding
2. DataPoints Demonstration
3. Rankings Masterclass
4. Reputation Module Demonstration

While this Symposium is a free entry event we have limited seats. Hence, we can only accept a maximum of 3 delegates from each Taiwanese university. Kindly provide us the names of your participants in your response to this invitation. We would appreciate if you can let us know latest by 15 July (Friday).

We would be most honoured if you would join us at the symposium.

Sincerely yours,

Handwritten signature of Cheng-Chih Wu in black ink.

Cheng-Chih Wu  
Executive Vice President  
National Taiwan Normal University

Handwritten signature of Justin Tay in black ink.

Justin Tay  
Regional Director (Asia)  
Times Higher Education