

THE Branding & DataPoints Symposium Program

Time: August 12, 2016 (Friday) 1.00 – 5.10 pm

Venue: Main Campus, National Taiwan Normal University (NTNU)

162 Heping East Road, Section 1, Taipei

Room 101, Cheng Building, College of Liberal Arts

1.00 – 1.30 Registration & Coffee

1.30 – 1.45 Welcome

NTU SYSTEM

1.45 – 2.15 University Branding

Justin Tay, Regional Director (Asia), THE World University Rankings

2.15 – 2.30 Q&A Session

2.30 – 3.15 DataPoints Demonstration

Justin Tay, Regional Director (Asia), THE World University Rankings

3.15 – 3.30 Coffee Break

3.30 – 4.15 Rankings Masterclass (via video conference)

Duncan Ross and Billy Wong, THE Data Scientists

4.15 – 4.45 Reputation Module Demonstration (via video conference)

Duncan Ross and Billy Wong, THE Data Scientists

4.45 – 5.00 Q&A Session

Duncan Ross and Billy Wong, THE Data Scientists

Justin Tay, Regional Director (Asia), THE World University Rankings

5.00 – 5.10 Closing Remarks

Event co-hosted by:



國立臺灣師範大學
National Taiwan Normal University